

## **TO USE THE KROGER COMMUNITY REWARDS PROGRAM:**

- Encourage your members to register online at [www.krogercommunityrewards.com](http://www.krogercommunityrewards.com)
- Customers must have a registered Kroger Plus card account to link to your organization.
- If a member does not have a Kroger Plus Card, please let them know they are available at the customer service desk at any Kroger.
- If they are new online customers, they must click on SIGN UP TODAY in the 'New Customer?' box.
- They can sign up for a Kroger Community Rewards Account by entering their zip code, clicking on favorite store, enter their email address, create a password, and agree to the terms and conditions.
- They will get a message to check their email inbox and click on the link within the body of the email.
- They will click on My Account and use their email address and password to proceed to the next step.
- They will click on Edit Kroger Community Rewards information and input their Kroger Plus card number.
- They will update or confirm their information.
- They will enter your NPO number or name of organization, or select organization from list and click on confirm.
- To verify they are enrolled correctly, they will see your organizations name on the right side of their information page.
- REMEMBER, purchases will not count for your group until after your member(s) register their card(s).
- Do you use your phone number at the register? Call 800-576-4377, select option 4 to get your Plus Card number.
- Members must swipe their registered Kroger Plus Card or use their Alt ID when shopping for each purchase to count.